



Skin, Hair, Nail Testing platforms

# Media Planning 2023-2024

ZOOM

FOCUS

FOCUS-Live

Events

[WWW.SKINOBS.COM](http://WWW.SKINOBS.COM)

14 Avenue de Verdun - 73100 Aix-les-Bains - France



Skin, Hair, Nail Testing platforms

# 2024 Skinobs Media Planning



**FOCUS - 2/Year**  
Digital - Flipbook



**ZOOM - 3/Year**  
Printed & Digital



**in-cosmetics®  
global**

## Event

**BOOST YOUR TEST**  
In-cosmetics  
Paris, 16-18

## Publication

**FOCUS #10**  
Acne/Blemishes  
Article deadline  
May 24th

**in-cosmetics®  
korea**

## Event

**WE ARE TESTING**  
In-cosmetics  
Korea  
Seoul, 24-26

## Publication

**ZOOM #31**  
Anti aging  
Article deadline  
September 20th

**JAN**

**FEB**

**MAR**

**APR**

**MAY**

**JUN**

**JUL**

**AUG**

**SEP**

**OCT**

**NOV**

**DEC**

## Publication

**ZOOM #29**  
Pigmentation  
Article deadline  
December 15th

## Event:

**Cosmetagora,**  
Paris, 16-17

## Publication

**ZOOM #30**  
Healthy Skin  
Article deadline  
March 22th

## Events

- **WE ARE TESTING**  
NYSCC,  
New York, 1-2  
BioX, Microfactory,  
CIDP, Syres, Neuron  
Experts, LTDS
- **Cosmetotest**  
International Testing  
Symposium,  
Lyon, 29-30



## Event

**WE ARE TESTING**  
In-cosmetics Latin  
America  
Sao Paulo, 25-26

**in-cosmetics®  
latin america**

## Publication

**FOCUS #11**  
Tolerance/Safety  
Article deadline  
November 15th



**skinobs**

Skin, Hair, Nail Testing platforms

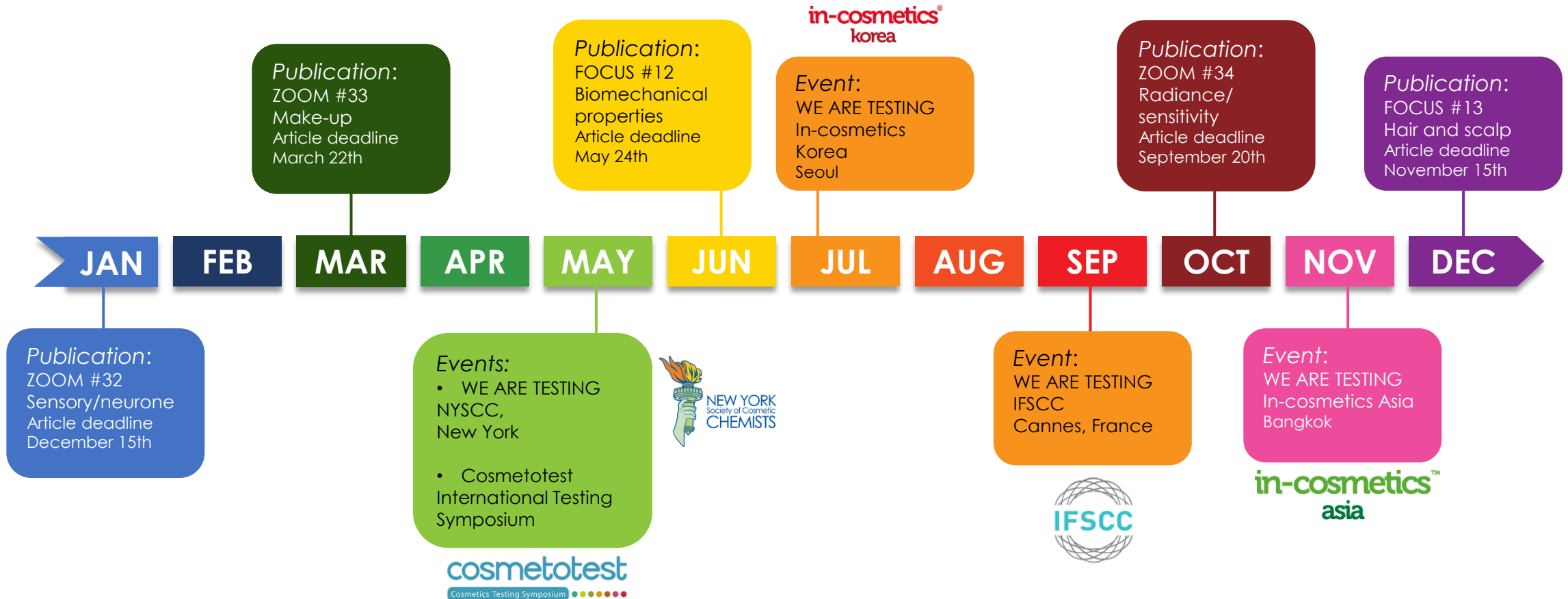
# 2025 Skinobs Media Planning













FOCUS - 2/Year  
Digital - Flipbook



ZOOM - 3/Year  
Printed & Digital



Events by SKINOBS							
Event		Date	Location	Co-exhibitor space	Trade representation	Booking Deadline	Specifications
	Boost Your Test Zone	14-16 April 2024	<b>1T89</b> Paris   France	6	3	30th November 2023	Need to have a booth at the show
	We Are Testing	1-2 May 2024	<b>Level 1 — 775</b> New-York   USA	6	3	30th November 2023	Table-chairs   Roll-up   Webinar   communication campaign
	Cosmetotest Symposium	29-30 May 2024	Lyon   France	20	3	30th December 2023	Event organized in collaboration with Cosmet'in Lyon, Including a Short talk
	We Are Testing	24-26 July 2024	<b>L110</b> Seoul   Korea	2	3	30th December 2023	Table-chairs   Roll-up   Webinar   communication campaign
		25-26 Sept. 2024	São Paulo   Brazil	2	3	30th February 2024	Table-chairs   Roll-up   Webinar   communication campaign
		5-7 Nov. 2024	Bangkok   Thailand	4	3	30th May 2024	Table-chairs   Roll-up   Webinar   communication campaign
	We Are Testing	May 2025	New-York   USA	8	3	30th February 2024	Table-chairs   Roll-up   Webinar   communication campaign
		September 2025	Cannes   France	3	3	30th September 2024	Table-chairs   Roll-up   Webinar   communication campaign
		July 2025	Seoul   Korea	3	3	30th June 2024	Table-chairs   Roll-up   Webinar   communication campaign
	We Are Testing	November 2023	Bangkok   Thailand	2	3	30th October 2023	Table-chairs   Roll-up   Webinar   communication campaign

For more information please contact Ophélie Rebillard at [orebillard@skinobs.com](mailto:orebillard@skinobs.com)